

Sustainability Strategy

Aging Well with Marjorie commits to the goal of sustainable practices in all aspects of the business. Meetings and events, as well as learning resources, form significant portions of business activities. Travel for the business will be predominantly by public transit.

Meetings and Events

- venues offering green services
- accessible to wheelchairs and public transit
- electronic promotion of event and on-line registration
- adhesive paper name badges
- white boards and markers
- local / fair trade / organic foods
- locally crafted gifts

Learning Resources, internally and for provision externally

- on-line resources and documents (e.g. blog at www.agingwellwithmarjorie.ca)
- electronic library of research papers and professional resources
- resources for clients provided on-line or with thumb drives or CD's
- FSC or SFI certified paper, preferably also with post-consumer fibre
- *if* printing, use double-sided printing, and ask for recycled black ink and pdf page proofs